



***In this 'Season of Giving'  
Bring the WORD to the WORLD!***

*(Actual Recipients of Bibles - China)*

***Dear Friends and Passionate Partners in God's Work around the World...***

God's richest blessings, peace, and joy be upon you!

It's been a while since you've heard from us in a ministry newsletter and it's about time! A **LOT** has been going on in the previous few months and some tremendous answers to prayer have come about.

## **THE YEAR-END COMPASSION RADIO BIBLES PROJECT IS BACK!**

In thousands of letters and emails, you've made one thing abundantly clear to us – you don't want Compassion Radio to stop our Partner Projects. In fact, you want us to **increase** our commitment to the Great Commission and Great Compassion as we send Bibles to new believers; relief and Christian witness to refugee camps; support for rescued babies; training, support and believing friends to refugees and immigrants here in the U.S. You have responded to our on-air appeals with generosity, faith, and wonderful personal encouragement. **Thank you.**

You have also stood with us when we had

to make the hard decision to bid farewell, for now, to some wonderful stations that have partnered with us for many years. For those of you who live in those particular cities, thank you for allowing us into your home **this** way, and for helping build our online audience through our daily CompassionRadio.com podcast. The good news is **we're still here!** The work and witness go on, **and we're not standing still.** We're poised for some serious and long-anticipated growth. **That begins this month.**

In 2018, we asked you to stand prayerfully with us as we did the necessary work of streamlining every single aspect of this ministry. Not only have we virtualized our office, but every single category of office and ministry expense has seen **major** savings in the past twelve months. We're adjusting to a new work style and commu-

nicating online, primarily, and it has been surprisingly a wonderful change! We're able to continue producing a top-quality radio broadcast, and still keep available to you by phone, letter, email, and social media.

What these 2018 adjustments mean to you and to our monthly ministry partners is this: Our overhead is lower than it has **ever** been, and that means **we can grow** into an even more effective Kingdom-building ministry. We look to you to build our 'Vision Team' monthly givers to keep us on the air, and online, so that all of our projects can continue, and increase. Those sustaining monthly gifts are absolutely essential to get us to the fulfillment of our new vision for Partner Projects.



*(Delivering Bibles - Nepal)*

Now, speaking of **THE 2018 YEAR-END COMPASSION RADIO BIBLES PROJECT**, the **need and opportunity has never been greater**, and I'm going to ask you to step up like you never have before. And **I know you'll be very excited to do just that** when I explain why:

First, I want to re-introduce you to a dear Compassion Radio friend and ministry partner this month. His name is [REDACTED] and he's the latest in a line of powerful, apostolic missionary visionaries we are so honored to know, personally. "[REDACTED]" is the amazing ministry he leads, and it is one of the premier Bible



*(Our Partners in India)*

placement and literacy outreaches on the planet. They have vigorous and consistent evangelistic outreach in over 100 countries. They print and distribute more Bibles and gospel than any other missions agency. They

evangelize and train hundreds of pastors and evangelists each year in their own seminaries and training conferences. They rescue, house and educate thousands of children every year. There is much more, and we'll fill you in on all of it in next month's letter, and through our November and December broadcasts.

As you well know, we've done many bible projects over the years, and helped to place over a half million Bibles with believers, pastors, and evangelists. Our **2018 YEAR-END COMPASSION RADIO BIBLES PROJECT** begins **this month** and it is unique in one very important way – for the first time ever, Compassion Radio and this campaign are being underwritten so that **every single dollar raised for Bibles goes to that project!** Think about that! It's the biggest matching gift challenge we've ever offered at Compassion Radio! **There is no limit to this offer.** The more you give, the more goes to the field and the frontlines of Gospel outreach.

Friends, we have prayed over this opportunity for more than a year and now it's actually happening. I couldn't be more thrilled, but it also means that The Lord Himself will have to show up in the hearts, prayers - and pocketbooks - of His people! I want this to become the template for Compassion Radio projects to come and we must show ourselves bold, faithful and generous beyond anything we've ever done before. Are you with me?

We'll know this **2018 YEAR-END COMPASSION RADIO BIBLES PROJECT** is a success **when the following is accomplished:**

- 1) Together we will have raised enough to provide **25,000 Full Bibles** to pastors and established believers in **India, Nepal and China.**
  - 2) Together we will have raised enough to provide **18,000 New Testaments** to **New Believers**
  - 3) Together we will have raised enough to provide **200,000 copies of the Gospel of John**, freshly translated into languages and dialects of **tribes that have never before heard the Gospel.**
- At **\$4 for each Bible, \$2.75 for each New Testament** and **\$12.50 for each 50 count bundle of the Gospel of John**, that means we're reaching for a **Project Goal of:**

**\$200,000 by the end of 2018**

If we can accomplish this together - it means **at least 240,000 people will be reached** throughout Nepal and



*(New Testaments - Nepal)*

Western China - in places where the Gospel has never been heard before! And we know from experience that each copy of the Word of God gets shared over and over again. Often as much as 5 times before they are worn out. That means our faith goal could **reach up to One Million People**.

**There has never been a better time to give Bibles through Compassion Radio!**

Friends, I know that this is a **big goal**, but I know one thing which gives me great confidence – **you’ve done it before**. When we have communicated similar-sized



*Bible Distribution - China*

goals in the past, you have given above and beyond what we could have even imagined. With a little faith, courage and sacrifice, I believe we’ll **more** than meet this goal. And remember - for the first time in our history, we have the underwriting to

guarantee that every dollar given to this Bibles Project goes to our partner ministry for this purpose. There’s no limit on the matching grant that makes this possible.

Now, I need to make one thing **very** clear - **the future of Compassion Radio and our commitment to strategic Project Partnerships absolutely depends on how we respond to THIS project**. A number of other ministries and foundations are monitoring this project carefully and have expressed strong interest in working with us and underwriting the program in 2019. You’ve told us you want your money going to the ‘Front Lines of Faith.’ Our ability to offer you that very thing depends on how we rise to the occasion **right now**.

Will you stand with us this month and **see God do it again**, through us? If we do - then there will be other opportunities like this in the future where every project dollar will go straight to the Front Lines of Faith. But **we have to prove our worth this year**. Are you with me?

The Lord has shown us over and over again that if we’ll pray risky prayers and commit ourselves to follow the unique Gospel vision He lays on our hearts that He will more than exceed our wildest expectations. But it doesn’t just happen because **we** believe – it happens because **YOU answer the call** and the Lord Himself puts the resources in your hands to **be generous in His name**. And that is exactly how **we** are praying for **you**. Personally, I’m praying that God will bless you in even **more** wonderful ways as a result of your faith and generosity. **May He be extraordinarily generous to you as well as through you**.



*(John’s Gospel Ready for Distribution)*

Please, **pray BIG with us about this**, and **then act** exactly as the Lord shows you. Make this challenge known to your **family and friends**. Talk to you **Pastor**, your **Sunday school class** or **Home Fellowship**. Bring it to your **Benevolence or Missions Committee**. Pray about where the Lord might have you share this unique opportunity. Let’s saturate the world with God’s Word this year like never before.

How many **Bibles, New Testaments or Gospels of John** will **YOU** send today? **10? 20? 100? 1000?**  
**or More?**

I believe in you, and I believe in the miracle God’s going to do **through** you, in your support for the mission of Compassion Radio **and** this project!



As a special thank you for your sustaining gifts to Compassion Radio this month and for this special

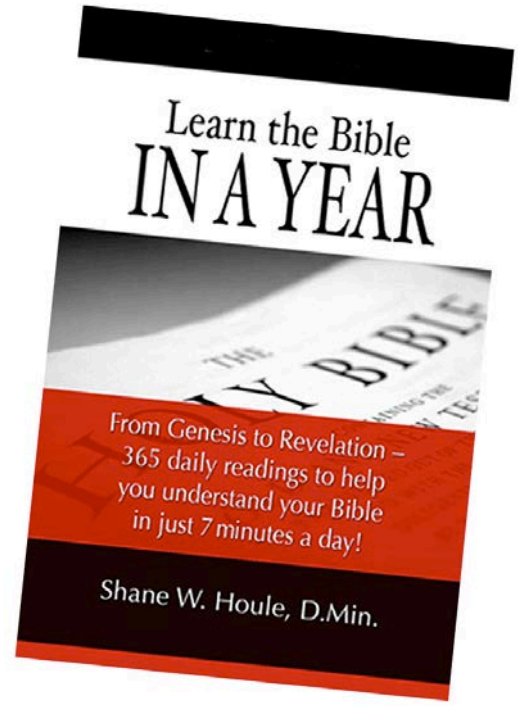
## 2018 Year End Bible Project

Our Ministry Partner

is providing an extra-special **Thank You** that I know you're going to love. Just ask for yours when you send your November gift of **\$50 or larger...**

## Learn the Bible IN A YEAR!

And when we say 'learn' it - we mean it! From Genesis to Revelation, you'll learn the Bible through these easy, fun and memorable lessons by Bible teacher and author Shane Houle. **Learn the Bible in a Year** is brought to you by our Project Partner "**[REDACTED]**", one of the leading ministries that provides God's Word to people across the globe. This quality hardcover edition would make a wonderful Christmas gift and something you'll be proud to place in a very visible place in your home. Even better, once you start reading, you won't want to stop! Order yours today with your gift of \$50 or more!



God's richest blessings and power to you to **do His work,**

*Bram Floria*  
Bram Floria

**Note from Cher:** Those of you who remember Norm will also remember his driving passion for supplying Bibles to every person who desired one. That passion was birthed in his heart when we saw first-hand the astounding need in China. He constantly compared the updated number of Christians to the number of Bibles going into the country from all known sources. One grew exponentially -- the other crept along. He begged the Lord to touch hearts to send more.

After many trips to China, the Lord also allowed us to go to Nepal. Our Christian friends there told the same wrenching story and begged, "Send us God's Word!"

I believe you listen to Compassion Radio because, at least in your heart, you are an activist for God's Kingdom. I urge you to help the Living Savior come alive to believers who have never read His Word. Please don't miss this opportunity to have every dollar you give go straight for Bibles. We are so thankful for your partnership.

Lovingly, Cher Nelson



*Cher*



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