

Compassion Radio Partners,

We have had several calls or letters concerning the question below. Because I know not everyone hears each daily program, I want to address the question here so that each of you understands the answer. I do hope you will read this one letter all the way through. And I would love to hear your thoughts by email, letter or phone as to how we can continue to address this issue in a way that's easy to grasp. You are my PARTNER in this ministry, so your thoughts and suggestions are valuable to me. Faithfully yours, Bram



*Dear Compassion Radio,
I have a question for you.
I used to support the
monthly projects that
interested me.*

*After Norm's passing, the
structure of giving seemed
to go into one general pot
for radio programs and
special projects, so I quit
supporting.*

*It seems that you have great
people doing wonderful
things, and need the
money, but I only want to
contribute to specific
overseas projects, rather
than to the radio ministry.*

*Will you continue to allow
this or make an exception?*

My response to this treasured supporter.

"Dear Friend,

"Thank you for reaching out and telling me your story. I'm very glad you did.

"I'm also grieved by your decision to withdraw your support, but I believe I understand it. In the past couple of years numerous long-time **Compassion Radio Partners** have written me with a similar refrain: "I only want to give to..."

"This puts me in a serious quandary. I'll explain... For many years, **Compassion Radio** had a sizable budget surplus and was able to give generously to many ministries that we believed in around the world.

"The generation that grew up in the 1950s through the 1990s with 'The Morning Chapel Hour' and 'Life At Its Best' (our earlier broadcast names) supported the broadcasts they loved and kept up their faithful ministry giving well into the 2000s.

“Most of that generation is no longer with us, and with their departure went their sustaining giving.

“Most of you who are *current* listeners (and readers of our newsletters) have known us as '**Compassion Radio**' and have been passionate about the projects we have highlighted each month since the 1990s. For your generation, the two are inseparable.

“But there's a problem which we are doing our best to address. The law and ministry ethics now require that gifts given to a 501 c3 ministry *cannot be exclusively designated on behalf of another organization or ministry.*

“In other words, gifts to a ministry must reflect the intent to supply the stated purposes and financial needs of the ministry receiving the gift.

“The ministry may *then* choose to give generously to whomever it chooses, *so long as it has fulfilled its fiduciary responsibility to its stated purposes.* That means we are ethically required to pay our bills first. This includes the broadcast fees we must pay for airtime in most of the markets where you hear our broadcast.

“We are (rightly) registered as a 'Communications Ministry' and have the same privileges and requirements as every other not-for-profit Christian Radio Broadcast.

“Other radio ministries you may support do not have this challenge. In their case, you **know** that your gifts go to the expenses of that particular ministry to keep it on the air for the benefit you receive from their programming.

“And, **unlike** most other Radio Ministries, we do not receive any support from a home church.

“Up till now, we have never been sponsored or underwritten by any ministry, agency, fund, foundation or corporation.

“**We have always been 100% listener-supported.**

“And that is why we're in such a difficult place.

“Without **Compassion Radio**, the great and often desperate needs we bring to your attention would never receive the help you provide.

“Without **Compassion Radio**, you will never know about our Partner Projects.

“And yet I've heard many times what amounts to, "***We want to support the projects, but we don't want to pay for the air time to learn about these needs.***"

“I know that's not what you *intend* to say, but that's what it comes down to.

Here's what I'm doing to address the issue:

“I'm pursuing new strategic partnerships with like-minded organizations to sponsor our program directly. These ministries will identify powerful stories and help us bring them home to you. Then together, we **all** invest in the Kingdom. You, the **Compassion Radio Partner**, get to give to the things you care most about - things like Bibles, Orphan Rescue, Emergency Relief Supplies and Refugee Support.

“Through this arrangement, we will be able to keep **Compassion Radio** on the air, and to pass along your gifts without reservation, knowing that our airtime is covered.

"I'm also pursuing new program underwriters with similar values and stated purposes. These could be individuals, companies, foundations, etc. who will support our baseline budgeting and initiatives that will help shape **Compassion Radio** and expand its reach in the years to come.

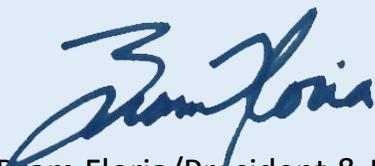
"While we're on our way to this new vision, I am humbly asking our current **Compassion Radio Family** to not abandon us. I can't get to 'there' if I can't get *through* 'here'.

"So, my friend, I would ask you to continue to pray for us every day, that the Lord would continue to grant us favor, and for provision.

"Secondly, I'd humbly ask that if you've seen value in **Compassion Radio** in the past, that you consider *making our future possible through your giving*.

"I hope this sufficiently answers your questions. I'm always available to answer others as they come up. Please feel free to call the office number anytime and schedule a call from me: 800-868-2478. I will call you back. Or you can email me at: bramfloria@compassionradio.com.

"God's richest blessings to you. And thank you again for all your support.



"Bram Floria/President & Host
Compassion Radio"

And this brings me to:

THE FOCUS OF OUR CURRENT OUTREACH



For many years you have partnered with us in helping to support the rescue of abandoned babies in Johannesburg, South Africa through **Door of Hope**. You have helped to rescue thousands of infants who would otherwise have died.



Abandonment of infants in South Africa is, unfortunately, a common occurrence. Many of these children are left to die or simply abandoned in dustbins, open fields, public toilets or on train tracks.

In 1999 the Berea Baptist Mission Church said, "something needs to be done." Under the leadership of Pastor Cheryl Allen, the church made a hole in their wall and a 'Baby Bin' was installed allowing for mothers to leave their babies any time day or night for the church to take care of them.



The moment a baby is placed, care workers on duty receive an electronic signal alerting them. The baby is taken in with the anonymity of the "donor" ensured.

A vast majority of those rescued lives have been adopted, are being fostered, or have been reclaimed by other family members! Here's one family who have adopted three!



But there are others who have not been so blessed. Door of Hope has not abandoned those precious lives. Instead, in addition to the 2 baby rescue houses, Door of Hope is now constructing

HOPE VILLAGE!



HOPE VILLAGE is under construction as a series of cottages each of which will house 6 children and house parents. It will have a large playground, school, church and farm. It will eventually be self sustaining. Along with their spiritual training and education, each child will learn a marketable skill according to their abilities and aptitude.

Door of Hope is a strategic investment for the future. They have had 18 years of service, have rescued (by today's count) 1604 babies, have facilitated 667 adoptions and currently have 66 babies in care in the baby houses.


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Door of Hope explains it this way:

RAISING A GENERATION OF WORLD CHANGERS:

If we can reach these children when they are young and introduce them to Jesus...

If we can instill in them a sense of dignity and honor in their life in Christ...

If we can give them the skills and confidence to lead a productive life...

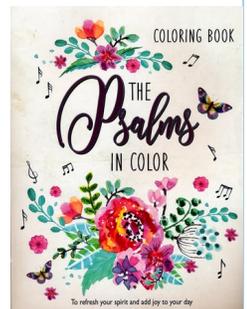
Then we can break the cycles of poverty and abandonment.

We can release into the world people who will make a difference!

We can change our planet one child at a time.

It is our dream to finance a **Compassion Radio** cottage at **Hope Village** that will serve generations of children.

Because your gift is so important to us right now I would like to send to you, at your request, **The Psalms In Color** coloring book with a scripture verse on every page!



Rejoice in songs of praise while coloring exquisite designs. Includes 56 line drawings featuring the Psalms plus gift tags, bookmarks, and cards. 128 perforated one-sided pages, soft cover. So take up your pencils and relax. Suitable for men, women and children 10 and up. Ask for yours when you call, write or go online to give **today!**